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A FUNdraiser as Easy as 1-2-3!

Random Acts of Kindness FUNdraiser Template

The Random Acts of Kindness (RAK) health. moves. minds.[®] FUNdraiser template is designed to focus on the skill of kindness by giving back to the community. Below is a suggested timeline if you want to implement a FUNdraiser during RAK Week in February, however, you can use this template any time during the school year!

1 Register & Plan

RAK Week is February 14-20, be sure to:

- Determine **who you will raise funds for** — a **charity of your choice** or the school's HPE program.
- Get approval** from your principal.
- Sign up online at healthmovesminds.org.
- Determine your school FUNdraising goal and **school-based incentives** to encourage students to register and fundraise. **Tip:** Try "PE Teacher for a Day" for the highest fundraiser.

2 Spread the Word

Now it's time to spread the word and let everyone know about your FUNdraiser!

- January 15:** Start sending out announcements to parents and staff and share information about the FUNdraiser with students during class, including details about the FUNdraising goal and special incentives that can be achieved. **Tip:** Try using the ready-made email templates (emails 1-4) provided in your Fundraising HQ!
- January 22:** Share the RAK Week Calendars for **Elementary** and **Secondary** with students and families and encourage them to use them during the event week.

3 FUNdraiser Kick-Off & Random Acts of Kindness Week

Now it's time to FUNdraise and have a RAK Spirit Week!

- January 31 - February 14:** Show this **Kick-Off video** to tell your students about the new PE equipment your school has set a goal to achieve, what the school fundraising goal is, and if you choose a charity to support, your support charity organization. FUNdraise for 2 weeks.

- February 14 - 20:** Utilize RAK Week **resources** and ideas for a spirit week (see below):

Spirit Week Theme Day Ideas

- Day 1: We ♥ Being Kind — Wear red, pink, or heart-themed clothes to show you have a kind heart!
- Day 2: Mix It Up — Wear a mismatched outfit to show you like to mix it up and be kind to everyone!
- Day 3: Being Kind Looks Good on You — Dress to impress and dress up.
- Day 4: Shine Bright Like Kindness — Wear bright neon colors!
- Day 5: Team Kindness — Wear your school colors or your favorite sports team gear.

Recommended health. moves. minds. Lessons and Activities

- Grades K-2: **Cooperative Stations**
- Grades: 3-5: **How Tall Can You Build It?**
- Grades 6-8: **Save Our Sammie (SOS)**
- Grades 9-12: **Let Kindness Guide You Adventure Race**

- February 20:** It's time to **celebrate** and have fun!

- February 21 - 29:** Wrap-up your event and submit any **offline donations**. Thank your families for participating with one of the ready-made emails found in your Fundraising HQ!

